

EVANGELISM IN THE TWENTY-FIRST CENTURY

You can reach people for christ without leaving your house!

As Christians we are familiar with the Great Commission. We understand that Christ charged us to reach out and share His message of salvation to those in need. It sounds simple enough, but it can be a challenging thing to do in today's busy world!

How can you get in touch with people who are seeking God's help? When can you find the time to reach out to those people between all of the other things you have to do each day?

There is a group that can provide you with innovative tools that allow you to reach seekers from your own home – at your own convenience. It's called

*The Evangelism Response Center
...and it's easy to get involved.*



THE EVANGELISM RESPONSE CENTER

North American Mission Board, SBC

Evangelism Tools for the Twenty-first Century



North American Mission Board
4200 North Point Parkway
Alpharetta, GA 30022-4176

A Southern Baptist Convention agency supported by the Cooperative Program and the Annie Armstrong Easter Offering
For general information, call (770) 410-6000, or visit www.namb.net



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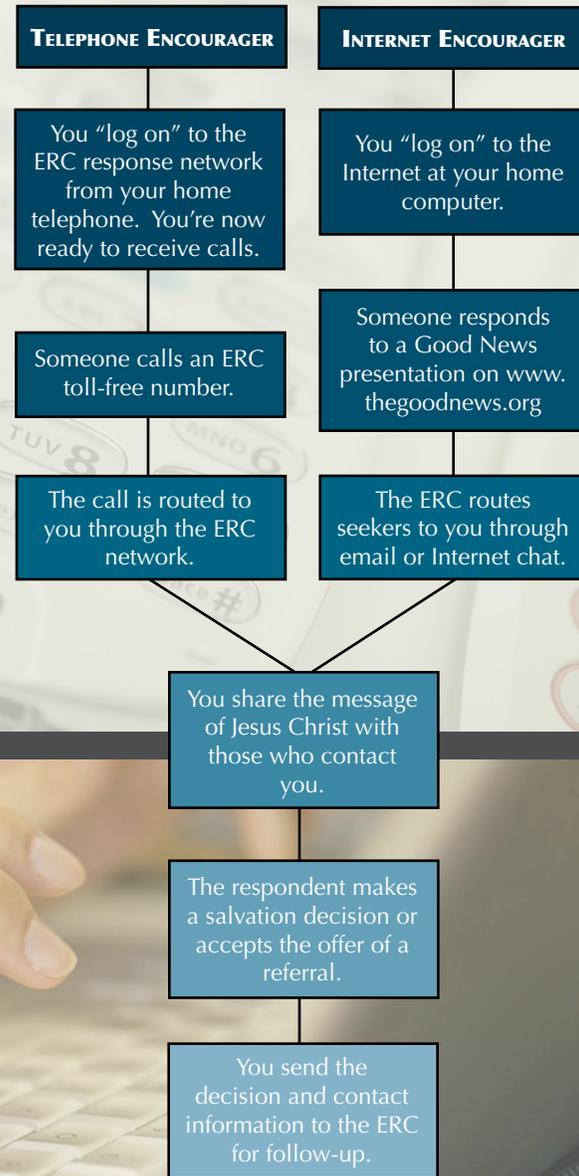
Evangelism Response Center
4200 North Point Parkway
Alpharetta, GA 30022



The Evangelism Response Center works through Caring Encouragers and Innovative Technology

The Evangelism Response Center (ERC) provides a network of believers in North America trained to communicate the message of our Lord Jesus Christ to people through the telephone and the Internet 24 hours a day, 365 days a year. These Telephone Encouragers (TEs) and Internet Encouragers (IEs) make up a new and exciting category of Southern Baptist mission volunteers.

You can now share The Good News of Jesus Christ with receptive people from your own home! These seekers contact the ERC through toll-free telephone numbers and Internet addresses that are shown on television programs, radio ads, printed evangelistic materials, magazine articles, and billboards. Through an innovative technological system, these contacts are routed directly and anonymously to the homes of Encouragers who log on to receive calls or Internet contacts.



WHY SHOULD I WANT MY CHURCH TO BE INVOLVED IN THE EVANGELISM RESPONSE CENTER?

- Encouragers from your church will be trained in evangelism.
- As encouragers become comfortable witnessing by telephone and Internet they will be more comfortable with face-to-face witnessing, leading to growth in discipleship.
- You can publish the 888-JESUS-2000 number and/or the Web site www.thegoodnews.org on any promotional or evangelistic materials your church distributes, including your Web site, increasing the potential for contacts in your area.
- Your church will receive referrals of respondents in your area, leading to numerical growth.
- You will be part of kingdom growth as well as church growth. A higher percentage of those who call ERC make Salvation Decisions than most other evangelistic approaches.

The Evangelism Response Center works through an effective Follow-Up Network

The work of the Evangelism Response Center is not complete when a person prays to receive Christ. Many callers leave their name and address, desiring to be put in contact with a local church. The ERC includes a network of Southern Baptist follow-up churches called "Covenant Churches," who follow up on each decision within three hours to three days of receiving the name and address of the respondent. The purpose of follow-up is to rejoice in the salvation decision of the new believer, then guide them to baptism, discipleship and church membership.

HOW CAN I BE INVOLVED IN THE EVANGELISM RESPONSE CENTER?

There are many ways for you or your church to be involved in the Evangelism Response Center. Please check every option that applies to you, complete the name and address information, detach the card, and send it to us as soon as you can.

Thank you for your interest

- I am interested in being a Telephone Encourager.
- I am interested in being an Internet Encourager.
- I am interested in leading my church to host a regional two-hour ERC Encourager Training.
- I am interested in leading my church to be a Covenant Church.

Name -----

Mailing Address-----

City -----

State/Province -----

ZIP/Postal Code -----

Telephone -----

E-mail Address -----

Church Name -----

I am a staff member SBC Church member

"Therefore go and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, and teaching them to obey everything I have commanded you. And surely I am with you always, to the very end of the age." Matthew 28:19-20 (NIV)